

## CLAIMS

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3 1. A method, including steps of  
4 encoding a media stream into a digital content format representing that  
5 media stream; and  
6 encrypting a portion of that digital content, less than the entire digital  
7 content format representing that media stream, the portion of the digital content that is  
8 encrypted being required for presentation of the media stream;  
9 wherein the encrypted version of that digital content is substantially un-  
10 changed in formatting parameters from an unencrypted version of that digital content.

11  
12 2. A method as in claim 1, wherein  
13 said steps of encoding provide an MPEG encoding of at least some video  
14 data.

15  
16 3. A method as in claim 1, wherein  
17 said steps of encrypting include steps of  
18 encrypting at least some audio or video data using a block-substitution ci-  
19 pher.

20  
21 4. A method as in claim 1, wherein  
22 said steps of encrypting include steps of

1           encrypting at least some audio or video data using a block-substitution ci-  
2 pher; and

3           refraining from encrypting at least some audio or video data using that  
4 block-substitution cipher, wherein an amount of audio or video data not encrypted is  
5 less than a block size for that block-substitution cipher.

6  
7           5.     A method as in claim 1, wherein  
8           said steps of encrypting include steps of  
9           identifying at least a first set of data and a second set of data in the digital  
10          format; and

11          separately encrypting the first set of data and the second set of data;  
12          whereby the first set of data can be made available to a first set of users  
13          and the second set of data can be made available to a second set of users, the first set of  
14          users being distinguishable from the second set of users.

15  
16          6.     A method as in claim 1, wherein  
17          said steps of encrypting include steps of  
18          refraining from encrypting at least one of (a) information by which at least  
19          some audio or video data is described, or (b) at least some formatting information.

20  
21          7.     A method as in claim 1, wherein  
22          the digital content format includes

1           at least some audio or video data; and  
2           at least some formatting information.

3  
4           8.     A method as in claim 1, wherein

5           the digital content format representing that media stream includes a set of  
6 layers, each relatively higher-level layer representing an abstraction for which each  
7 relatively lower-level layer represents an implementation thereof;

8           a first set of relatively higher-level layers represent audio or video infor-  
9 mation for the media stream, while a second set of relatively lower-level layers repre-  
10 sent techniques by which that information is formatted or supplemented; and

11          the step of encrypting is applied only to that portion of the digital content  
12 representing audio and video information.

13  
14          9.     A method as in claim 1, wherein

15          the digital content format representing that media stream includes a set of  
16 layers, each relatively higher-level layer representing an abstraction for which each  
17 relatively lower-level layer represents an implementation thereof;

18          a first set of relatively higher-level layers represent audio or video infor-  
19 mation for the media stream, while a second set of relatively lower-level layers repre-  
20 sent techniques by which that information is broken into packets, indexed, multiplexed,  
21 or supplemented with metadata; and

1           the step of encrypting is applied only to that portion of the digital content  
2   representing audio and video information.

3  
4           10.    A method as in claim 1, wherein  
5           the digital content format representing that media stream includes a set of  
6   layers, each relatively higher-level layer representing an abstraction for which each  
7   relatively lower-level layer represents an implementation thereof;

8           a first set of relatively higher-level layers represent audio and video in-  
9   formation for the media stream, while a second set of relatively lower-level layers rep-  
10   resent techniques by which that information is broken into packets, indexed, multi-  
11   plexed, or supplemented with metadata; and

12           the step of encrypting is not applied to at least part of that portion of the  
13   digital content representing other than audio and video information.

14  
15           11.    A method as in claim 1, wherein  
16           the media stream includes at least one of: a movie, animation, sound, still  
17   media, a picture, an illustration, a database, a collection of information.

18  
19           12.    A method as in claim 1, including steps of  
20           selecting that portion of the digital content for encryption so there is no  
21   substantial change in distribution of that digital content.

1           13.    A method as in claim 12, wherein

2           said steps of selecting include ensuring there is no substantial change in  
3   packetization of a set of digital data in that digital content.

4  
5           14.    A method as in claim 12, wherein

6           said steps of selecting include ensuring there is no substantial change in  
7   synchronization of audio with video portions of the media stream.

8  
9           15.    A method as in claim 12, wherein

10          said steps of selecting include ensuring there is no substantial change in  
11   length of at least some identifiable audio or video data in that digital content.

12  
13          16.    Apparatus including

14          an input port capable of being coupled to a communication link, the  
15   communication link being capable of carrying digital content, the digital content in-  
16   cluding at least some presentable information and at least some formatting information;

17          a digital content decoder, the decoder being capable of identifying the  
18   presentable information in response to the formatting information;

19          a digital content decryptor, the decryptor being capable of decrypting the  
20   presentable information in response to a key;

21          wherein the decryptor is protected by a relatively-higher degree of secu-  
22   rity than the decoder.

1  
2           17.   Apparatus as in claim 16, wherein the communication link includes  
3 at least one of:

4                   a computer network capable of carrying digital content;  
5                   a reader capable of retrieving information in response to physical media,  
6 the physical media being capable of carrying digital content.

7  
8           18.   Apparatus as in claim 16, wherein the decoder includes an MPEG  
9 decoder.

10  
11           19.   Apparatus as in claim 16, wherein  
12                   the decoder is included in a first selected set of hardware or software, the  
13 first selected set being trusted; and  
14                   the decryptor and the key are included in a second selected set of hard-  
15 ware or software, the second selected set being relatively more trusted than the first se-  
16 lected set.

17  
18           20.   Apparatus as in claim 16, wherein the decoder is responsive to the  
19 formatting information to present at least some metadata about one or more media  
20 streams without the decoder having access to the presentation information.

1           21.    Apparatus as in claim 16, wherein the decoder is responsive to the  
2   formatting information to provide at least one of the following functions without the  
3   decoder having access to the presentation information:

4                known playback functions known for media streams;

5                navigation within the digital content;

6                content selection within the digital content; or

7                manipulation of the presentation.  
8

9           22.    Apparatus as in claim 16, wherein the digital content represents a  
10   media stream including at least one of: a movie, animation, sound, still media, a picture,  
11   an illustration, a database, a collection of information.  
12

13           23.    Apparatus as in claim 16, wherein the relatively-higher degree of  
14   security includes tamper-resistant hardware operating under control of verified soft-  
15   ware.  
16

17           24.    Apparatus as in claim 16, wherein  
18                the digital content represents a first media stream and a second media  
19   stream,

20                the decoder being responsive to the formatting information and the de-  
21   cryptor being responsive to a selected key,

1           the selected key providing differential access to selected users to the first  
2 media stream and the second media stream.

3  
4           25.     Apparatus as in claim 24, wherein  
5           the first media stream includes audio information and the second media  
6 stream includes video information;

7           the first media stream includes information in a first language and the  
8 second media stream includes information in a second language;

9           the first media stream includes presentation information targeted at a first  
10 type of audience and the second media stream includes information targeted at a first  
11 type of audience.

12  
13           26.     A method, including steps of  
14           encoding a media stream into a digital content format representing that  
15 media stream, that digital content format having a set of information nodes, those in-  
16 formation nodes being disposed in at least a partial ordering;  
17           encrypting a portion of that digital content, the portion being encrypted  
18 less than the entire digital content format representing that media stream, the portion of  
19 the digital content that is encrypted being required for presentation of the media  
20 stream;



1                    wherein the unencrypted portion of that digital content is substantially  
2    closed in a direction under that partial ordering, whereby it is possible to decode the  
3    unencrypted portion of that digital content without having to decrypt it.